



ULTIMATE WEDDING STYLE GUIDE

For more information visit: www.brookharris.co.uk

BH
BROOK HARRIS

THE BIG DAY!

They call it “the big day”. If it’s your wedding, it’s the biggest day of your life! Where looking your best for your loved one has never been more important.

If you’re the best man, father of the bride/groom or a guest, it’s equally important you look the part, without stealing the show.

Having worked on hundreds of wedding outfits over the years, we can help you to strike the right balance for your event.

Whatever your desired look for your wedding outfit, through this guide we can help you to craft it into a reality!



- **THEME** - Understand which theme you are following and use this to choose the perfect outfit to suit.
- **ENVIRONMENT** - Learn how to dress to the environment to avoid getting too hot under the collar, or even worse, cold feet!
- **COLOURS** - Discover one of the biggest style secrets for every day life, as well as your big day! Understand your colours and what will best suit you based on your complexion.



THEME

Before ordering your wedding suit, it is important to have a clear understanding of the theme of your wedding. This will make the decision process much easier and ensure that you stay on the right track. Below are five of the most popular wedding themes. If you're not 100% certain, it's always best to check with your partner as they will likely have a good understanding.



TRADITIONAL



FORMAL



MODERN TAILORED



RUSTIC



RELAXED

Factors such as location and weather are important to consider when deciding on which theme to follow (and of course you'll want to make sure that the outfit you choose will complement your partner and bridesmaid/groomsmen choices). What follows is some information on each of these different styles and when you may want to choose one over the others.



TRADITIONAL

The morning coat (often referred to as a “tailcoat” or “tails”) is considered to be the most traditional of wedding attire and has been a popular choice since the late 18th century. In fact, some venues with stricter dress codes will specify that only morning coats must be worn.

If you are marrying in a traditional location such as a church, abbey, stately home or private residence, you may want to consider a morning coat.

Although the styles are relatively uniformed with stripe trousers and a black herringbone jacket being the standard choice, you can brighten things up with a contrasting waistcoat, tie or cravat and pocket square.

If you are considering this traditional style, it is important to note that the whole wedding party should all wear matching or complementing outfits.



For more information visit: www.brookharris.co.uk

FORMAL

The dinner jacket is an outfit typically only worn to the most formal of occasions, so it is understandably a popular choice for weddings.

If you are marrying in a traditional location and are looking for a more refined and polished look then the dinner jacket is a great choice.

For a more stylish detail, you can opt for a midnight navy cloth with black satin lapels.

This contrast helps to give a more youthful finish and in fact often looks darker than black in artificial light.

Another popular choice for weddings has been the shawl lapel (curved) which is a style most commonly associated with an event where there will be dancing.



BROOK HARRIS

YOUR PERSONAL TAILOR





MODERN TAILORED

The modern tailored wedding suit has become the epitome of mens style. It allows you the opportunity to scrub up and blow your partner away with a look only you can own.

Brighter blues and lighter greys have been the most popular choice, as they tend to have a little more elegance than a darker business suit.

A contrasting waistcoat also adds an element of formality and allows you to express your own individual style.

The truth is, there are no hard and fast rules when it comes to the modern tailored wedding suit. The most important thing is that it is well fitted and allows you feel comfortable and confident on your big day.



For more information visit: www.brookharris.co.uk

RUSTIC

The rustic wedding suit works great if your event is taking place in an outdoor venue such as a garden, beach or barn conversion.

Earth-toned suits such as brown, olive and grey along with more textured fabrics such as linen (pictured) in the summer or flannel and tweed in the winter add to the relaxed style of suit.

Complementing your suit with accessories such as a waistcoat, bow tie or pocket square helps to lift the outfit into a more formal look, befitting a wedding.

Again with this look it is important that your wedding party should all wear similarly styled outfits.



BROOK HARRIS

YOUR PERSONAL TAILOR





RELAXED

The relaxed wedding suit is a great choice for a beach or outdoor summer wedding. Lighter colours give a clear distinction from the more traditional wedding attire.

An unstructured jacket and details such as patch pockets (sewn on the outside of the jacket) add to the more casual look.

Again, there are no hard and fast rules when it comes to the relaxed wedding suit.

The most important thing is that it is well fitted and allows you feel comfortable and confident.



For more information visit: www.brookharris.co.uk

GROOM & GROOM



Deciding what to wear on your big day may seem confusing. It is likely that you will want to avoid clashing outfits with your partner and instead find outfits that work together and leave both of you looking and feeling great!



Here are just a few suggestions to consider:

Variations On A Theme - Among the most popular choices of grooms is to wear matching styles with subtle variations on a theme (colour of shirt, tie, accessories etc). This is a simple way to avoid clashing and help you end up with a coherent wedding look.

Inverted Styles - Opting for three-piece suits with a combination of patterned and solid fabrics allows one to have more expression with a patterned suit and solid waistcoat, whilst the other composes a more refined look of the solid suit and patterned waistcoat. This can work really well for grooms who each wish to express their own personal style, without harming the overall theme and aesthetic.

Different Wedding Outfits - As with any couple, you're probably different in many ways and portraying those differences in your wedding outfits can work well. Despite this, dressing differently from each other should only be taken so far. It's very important to have some kind of continuity, most importantly with your level of formality.

ENVIRONMENT

There are a two important factors to consider when it comes to the environment, which are the temperature and the humidity.



WARM

Warm weather outfits are all about comfort and style. Consider lightweight seasonal fabrics like Linen, Mohair and lightweight Cottons/Wools to help you avoid getting too hot under the collar.



HUMID

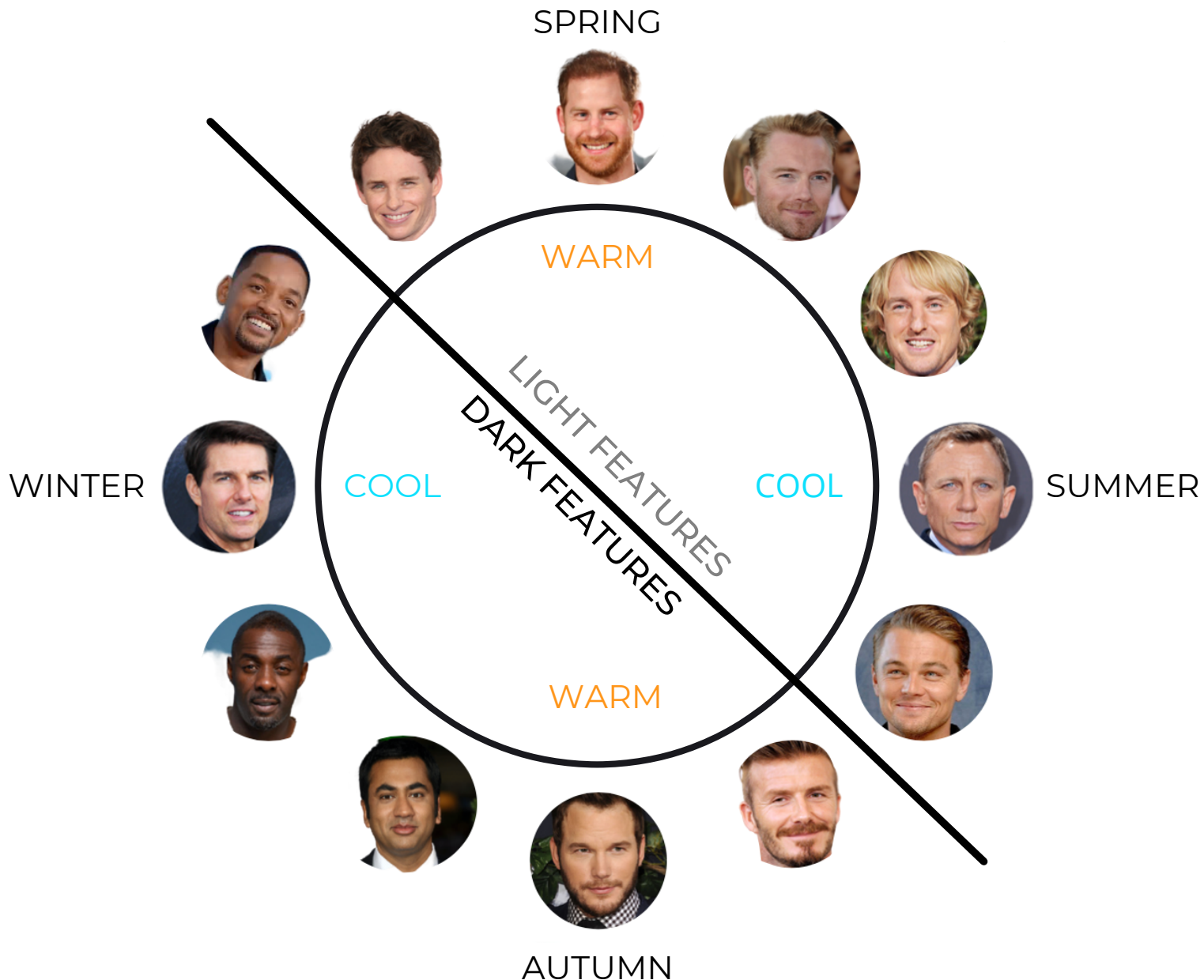
A note on humidity: if you'll be getting married in a humid environment, it is important to have some breathability to the fabric. Mohair is again a great choice for warm humid climates. For cooler (rainy) climates, avoid flannel and instead opt for a mid-heavy weight plain weave.



COOL

Cool weather outfits are all about warmth and texture. Flannel or a heavier wool is also an excellent choice for suits or jackets to keep you warm in a church and stop you from getting cold feet!

COLOURING



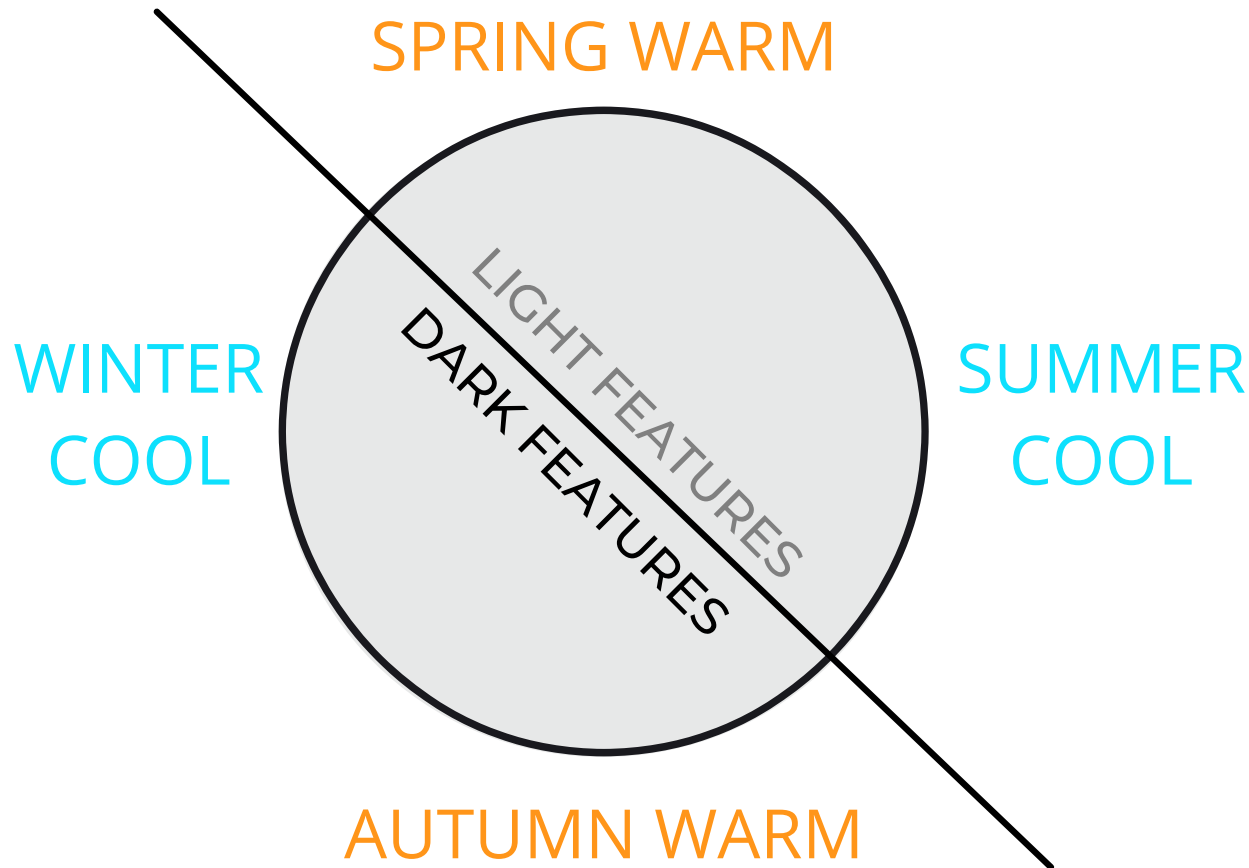
Knowing your colours is one of the best ways to improve your own personal style. There are several in depth studies and we are able to offer further advice if needed, but below are some of the basics that will help with your selection process.



BROOK HARRIS

YOUR PERSONAL TAILOR

COOL VS WARM



If you are unsure of your skin complexion, the first step is to determine whether you have a cool or a warm undertone to your skin. People with a cooler complexion tend to have a more blue undertone to their skin and look better with silver jewellery, whereas people with a warmer complexion have more of a yellow undertone and look better with gold jewellery.



BROOK HARRIS

YOUR PERSONAL TAILOR

For more information visit:
www.brookharris.co.uk

LIGHT VS DARK

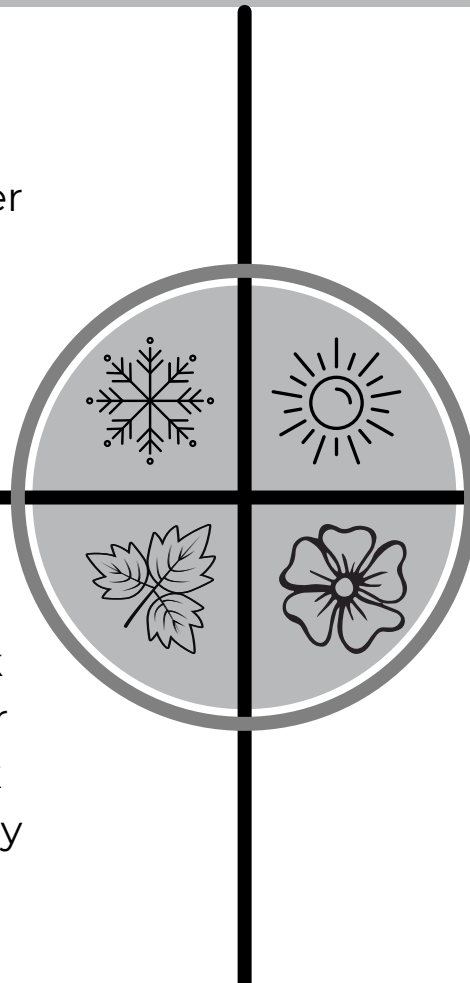
The next thing to work out if you have a light features or dark features. This is usually determined by your hair and eye colour.

If you have a Cool undertone and Black, Dark Brown or Salt and Pepper Grey Hair along with Dark Brown, Dark Blue or Dark Green Eyes, then you are likely to be **Winter**.

If you have a Cool undertone and Light Brown, Auburn, Strawberry Blonde, Blonde or Sandy Grey Hair along with Light Blue, Light Brown or Light Green eyes then you are likely to be **Summer**.

if you have a Warm undertone and Chestnut Brown, Light Brown, Dark Blonde or Salt and Pepper Grey Hair along with Hazel, Dark Brown, Dark Blue or Green eyes then you are likely to be **Autumn**.

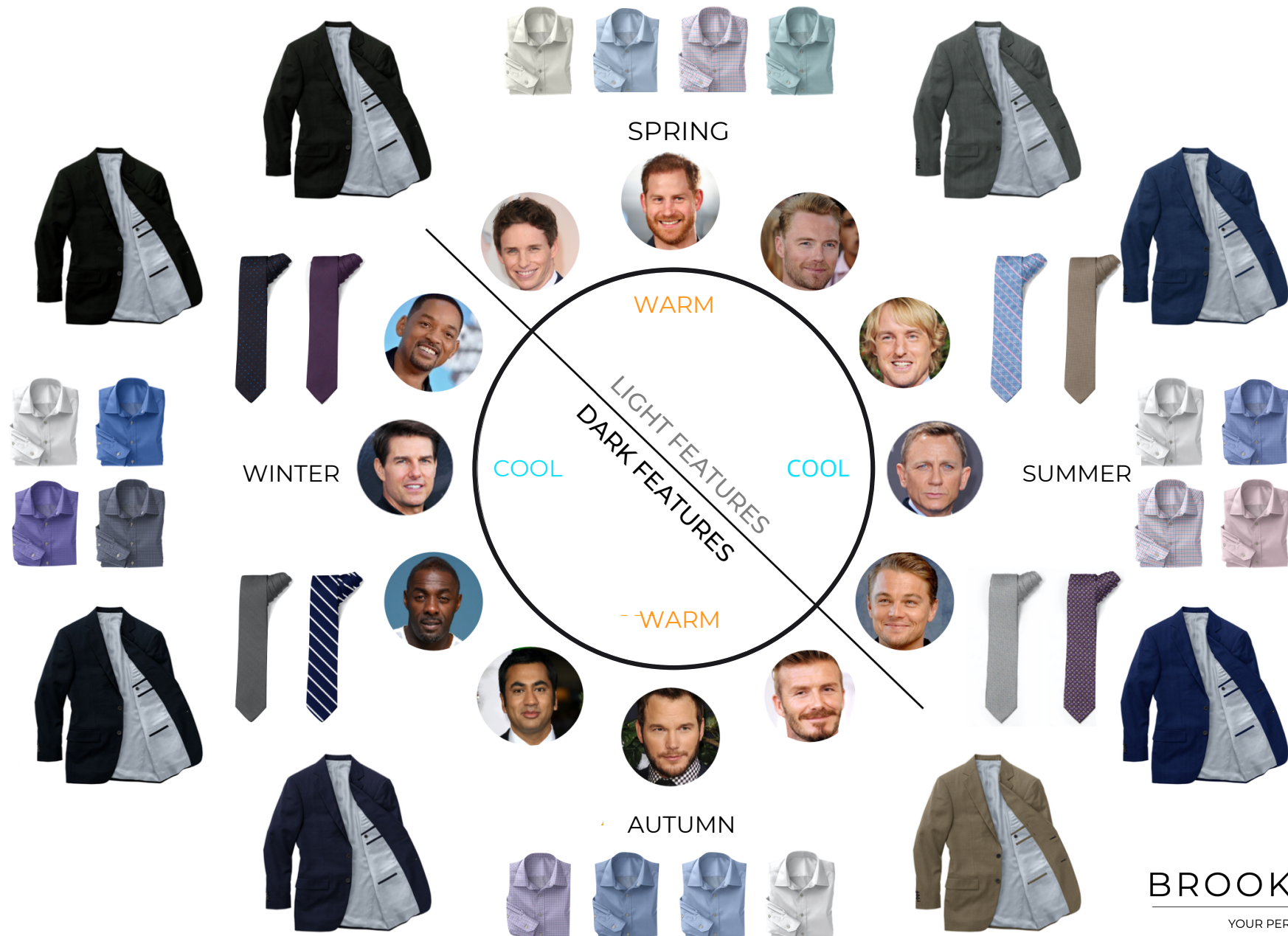
If you have a Warm undertone and Light Brown, Auburn, Strawberry Blonde, Blonde or Sandy Grey Hair along with Light Blue, Light Brown or Light Green eyes then you are likely to be **Spring**.



BROOK HARRIS

YOUR PERSONAL TAILOR

FIND WHATS RIGHT FOR YOU



BROOK HARRIS

YOUR PERSONAL TAILOR



BH

BROOK HARRIS

YOUR PERSONAL TAILOR

For more information about what style, cloth or colouring you should choose for your wedding outfit, schedule a free 15 minute telephone style consultation at:

www.brookharris.co.uk